



2018 MEDIA AND ADVERTISING DATA

Media information AT A GLANCE



Auditoria magazine is circulated to **8,000 readers worldwide**, bringing together the views and ideas of leading experts in the area of entertainment-venue design, operations and technologies. It is published on an annual basis in August, providing 'must-have' information to the industry.

'Auditoria' 2018

The 2018 edition (published in August 2017) will continue in the same format as the previous issues featuring in depth reports on the latest new facilities, refurbishment projects, market trends and products/services innovations. It is the definitive reference guide to theatres, performing arts centres, arenas and convention centres worldwide!



"Your publication is first-rate. I find each article to be informing and well written, and I thoroughly enjoy reading Auditoria from cover to cover"

Glenn Plott, Cincinnati Opera



Media information CIRCULATION



8,000

The key to effective display advertising is reaching your target customer base. This is where **Auditoria's** handbuilt circulation of 8,000 readers worldwide is unique.

The task of our dedicated publishing services team is to identify and target cities, groups and venues at the earliest stages of project proposals. This ensures your commercial messages in **Auditoria** reach the project decision makers just when they need the information.

Each issue of **Auditoria** is sent to more than 8,000 qualified end-user readers across the globe – each on a named, titled, individual basis.

With a proven 'pass-around' figure of between three and four readers per copy, **Auditoria** reaches in excess of 40,000 individuals in the market.

Your market

Auditoria is distributed throughout North America, Europe, Japan, the Pacific Rim, Australasia and the Far East, and to selected organisations in other parts of the world.

Our readers

Our targeted, qualified readership includes:

- facility owners/operators of theatres, concert halls and performing arts centres
 - national arts bodies/commissions
 - arts and cultural councils
 - mayoral offices
 - cinema/multiplex operators
 - event organisers/producers
 - city-development departments
 - government authorities
 - concert promoters
 - leading associations (such as IAAM, ESTA, USITT and WCVM)
 - architects, key contractors and installers
- Plus Bonus distribution at the leading industry events, including the ISPA Congress, New York City

Each edition of Auditoria provides us with a way of maintaining connections with a wide range of performance spaces and theatre makers around the world. The magazine covers issues and trends that are important to us as facility managers and theatre practitioners such as events, facility design, operations and technology.

Simon Dwyer, Acting Building Services Manager, Sydney Opera House



Media information

RATE CARD



AUDITORIA 2018 ISSUE

Technical Features: Sound and Lighting, Seating, Stage Systems, Stage Safety, Ticketing & Access Control

Published: 6th August 2017

Copy Deadline: 6th June 2017

ADVERTISING RATES

- Special positions (covers, page facing contents, cover mounts, etc) are available on request
- Rates apply to full-colour (4-colour CMYK)

Advert type	Rate	Size
Double-page spread	£5850	430mm (w) x 275mm (h)+ 5mm bleed
Single page	£4600	215mm (w) x 277mm (h) + 5mm bleed
Half page	£3150	183mm (w) x 115mm (h)

Editorial opportunities

All advertisers are invited to submit a fully-illustrated feature article of 1 to 3 pages within our dedicated products and services section. Working with the editorial team, your contribution is presented to **Auditoria's** readership in the best possible format – as an editorial feature within **Auditoria!**

Our **Reader Inquiry Service** has sales leads processed on a weekly basis and sent with full contact details direct to you by email

Contact:

Damien de Roche, publication director, damien.deroche@ukipme.com,

t: +44 (0)1306 743 744 f: +44 (0)1306 742 525

